

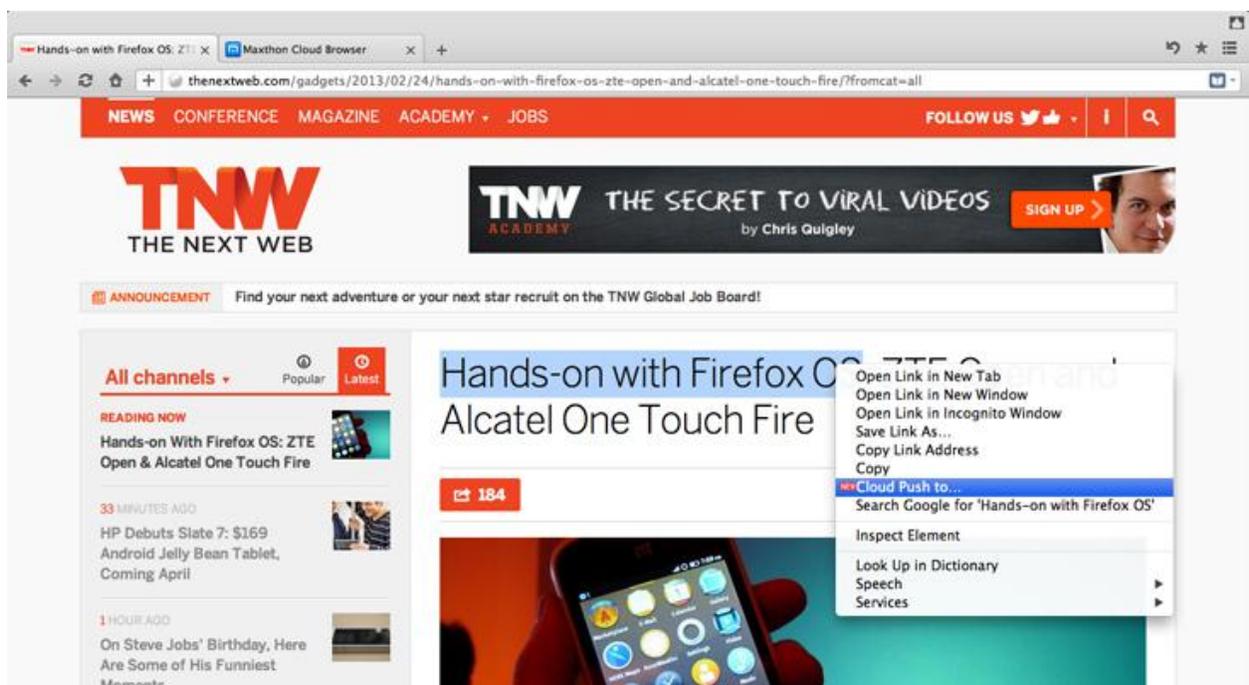


February 25, 2013

Maxthon has launched a new version of its Internet browser for Mac, Windows, iOS and Android devices today called [Maxthon Cloud Browser](#), following a preview release last December.

The revamped web browser has a number of new features to tempt users over from Chrome, Firefox and other popular alternatives, including cloud push – which allows anyone with a Maxthon Passport account to push web content to and from different devices.

Maxthon's updated browser also allows users to push all of their files, including text, images, videos, web links and maps, directly to another person's device via email or a text message. The kicker is that the other person doesn't need any version of the Maxthon Cloud Browser to view it; instead, it's accessible straight from the outset.



This new Cloud Sharing feature wasn't available in the preview release last December, and should appeal to anyone who regularly collaborates with other people who are on the move.

Maxthon has also opted to implement a cloud-based storage service similar to Dropbox or Google Drive. It's a bit more specific though, giving users instant access to all of their web downloads – both online and locally – from any device with the Maxthon Cloud Browser installed.

As with the preview release, it also uses Maxthon's new cloud engine called C4, which the company describes as a "fast and powerful pushing, storage and syncing engine". Combined with data encryption and a distributed architecture for storage, it should also mean that the browser is plenty capable of protecting and securing your data.

Other Internet browsers are looking to improve their app offerings on mobile devices as users increasingly reach for their smartphone and tablet. Maxthon is no exception, at long last standardizing some of its most common actions and processes across different platforms.

The addition should mean that the experience of the browser is far more consistent and intuitive for users moving between different devices.

Maxthon has tried a number of different approaches to tempt users away from the more well-known Internet browsers, including a website where Android users can [customise the app with a new name and icon](#).

The company's browsers are still used by more than 100 million people in 140 countries around the globe, but it still has a long way to go before it can rival the number of people on Chrome, Firefox or Internet Explorer.

<http://thenextweb.com/insider/2013/02/25/maxthon-adds-cloud-storage-sharing-and-more-to-its-browser-on-mac-windows-ios-and-android/>