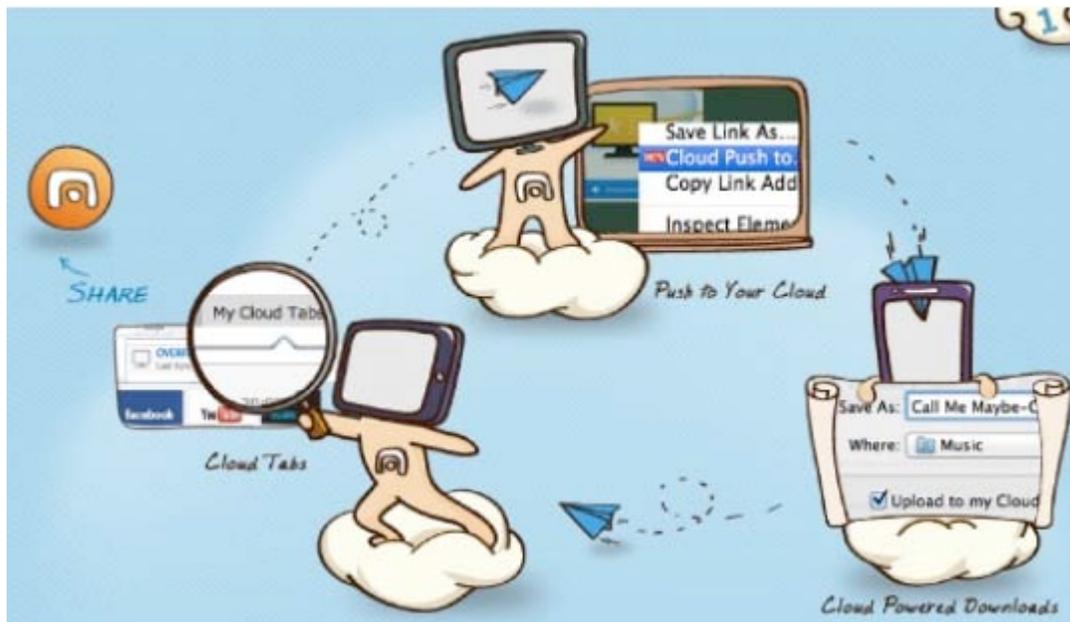


technology tell

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Checking out the new cross-platform Maxthon Cloud Browser (preview)



Maxthon has announced the release of Maxthon Cloud Browser (preview), which it says is designed to provide users with a seamless and unified user experience across multiple devices and platforms. Maxthon Cloud Browser works on Windows, OS X, iOS and Android (an iPad version is promised to be coming soon), and goes beyond simply syncing bookmarks to enable users to access and push web content such as images, videos and text to and from their other devices.

I downloaded the OS X version on Monday and have been giving it a good workout. Essentially, it's mostly Maxthon 3, which I already liked a lot on the Mac, although I've been less enthralled by the iPad version, which shares the disadvantage common to other third-party iOS browsers in that Apple obliges developers to use its proprietary browser engine, with the result in most

instances being slower performance than with Apple's system-integrated Safari browser, and no browser other than Safari can be designated default browser in the iOS. Booooooo.

However, Maxthon Cloud Browser for OS X (effectively Maxthon 4) is satisfyingly speedy, and I've thus far found it completely stable, even though it's a preview.



“This rollout of Maxthon Cloud Browser marks a significant step for Maxthon in our development of a cloud-powered browser that integrates full-featured cloud services,” said Jeff Chen, CEO of Maxthon. “It is our mission and the focus of our innovation in this post-PC era when people are using multiple devices to access information, to lead the browser industry in giving users the ability to move effortlessly between their devices without any interruption in their browsing experience. With each platform interlocked through our C4 Cloud engine, information will flow seamlessly from device to device.”

Features in Maxthon Cloud Browser that distinguish it from the herd of browsers include:

- Cloud Push – With Maxthon Cloud and a Maxthon Passport account, users can push web content (text, images, videos) to and from any of their devices.
- Cloud Download – Maxthon Cloud backs up users' web downloads in the Cloud, making it possible to access them locally and from any of their devices using any operating

system, or in my case at least it will once the iPad version becomes available. The iPhone version can be downloaded from the App Store.

- Cloud Engine – Maxthon Cloud Browser’s engine, C4, is a fast and powerful pushing, storage and syncing engine that has high-performance Cloud backup and syncing capabilities. With data encryption and a distributed architecture for storage, C4 protects users privacy and secures their data.
- Unified User Experience – The most common actions and processes are standardized across devices and platforms. Maxthon Cloud Browser allows users easily to learn something once and then do it the same way on other devices.

Continuing in the tradition of Maxthon browsers, Maxthon Cloud Browser (Preview) offers:

- Speed – Maxthon browsers have always rendered web pages with speed.
- Cross-Platform Sync – Maxthon Cloud Browser further simplifies the user experience by making the cross-platform syncing of browser tabs, bookmarks/favorites, history, and settings automatic and transparent to the user.
- HTML5 Leadership – Maxthon offers the most comprehensive support for the evolving standard of HTML 5 of any desktop browser.
- Feature Rich – Maxthon Cloud Browser comes fully loaded with features not found in other browsers, such as the ability to view two websites at once (split screen – so far supported for Windows, but not yet the Mac version) and the ability to switch between two rendering engines, which allows users to access pages optimized for one of the other.

“We began integrating Cloud services into our browser in 2005 when we were the first to enable users to sync their bookmarks/favorites between desktop computers,” said Jay Shen, vice president of engineering for Maxthon. “Today’s launch of Maxthon Cloud Browser takes seamless web browsing to an all new level, introducing more cloud services across more devices, and we have plans to take it even further.”

Maxthon Cloud Services:

- Cloud Push: supports sending text, images, websites/links and tabs to Mac, Android and Windows operating systems.
- Cloud Download: supports downloading files in various formats and uploading them to ‘My Cloud’ for backup on any device.
- Cloud Tabs: Lets you pick up where you left off by automatically syncing your tabs to Mac, Android or Windows devices.
- Sync Bookmarks/Favorites: Sync Favorites across Windows, Mac and iOS devices.

Reader Mode:

- Makes it easy to view articles by adjusting font sizes and removing ads.
- Built-in Night Mode protects your eyes in low light situations.

Super Gesture:

- Use gestures to create, close, switch and restore tabs.
- Create your own gesture commands.

More Cool Features:

- Brightness Control: adjust screen brightness within the browser.
- Portrait Orientation Lock: supports switching the screen orientation in Maxthon Browser.
- Privacy Protection: Lets you browse the web without being tracked.

Mac Version:

- Super Drag and Drop – Highlight a URL or words on a webpage and then drag and drop into your Address Bar to open a new page or execute a web search.
- Mouse Gesture – Make a simple shape with your mouse and trigger commands like Refresh, Close Tab, Page Top/Down and Previous/Next Tab.
- Built-in Flash Support – No need to install Flash to watch Flash videos on Maxthon for Mac Great for all of the fun flash games you find as you browse.
- Extension Center – Maxthon's extension center makes it easy for you to find great extensions to add even (*)more(*) firepower to your Maxthon browser.
- Maxthon for Mac is compatible with Chrome extensions.

Security and Privacy:

- All user data is encrypted to ensure security.
- Do Not Track is offered to protect privacy from ad networks and beacons.

Maxthon is developed in China, and beginning with version 3 uniquely supports both the Trident and the WebKit rendering engines. Aside from the added and enhanced Cloud browsing features, Maxthon Cloud Browser for OS X is very much like Maxthon 3, which is a good thing. Learn more by reading my [Maxthon 3 free web browser for Mac review](#).

For more information, visit www.maxthon.com.

<http://www.technologytell.com/apple/109379/checking-out-the-new-cross-platform-maxthon-cloud-browser-preview/>