

TRAVEL

BISCOFF “SPREAD THE LOVE – BELGIUM” (FACEBOOK) 8/25/13DL, DAILY, 18+, US50+DC

Grand Prize is a 3 night trip for 2 to Belgium including roundtrip airfare, hotel accommodations, ground transportation to/from airport/hotel, daily breakfast and a half day tour of Lotus Bakeries plant in Lembeke.

BISCOFF "Spread The Love – Belgium" Sweepstakes

Eligibility: Biscoff Spread The Love (the Promotion) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry and who did not purchase any equipment for the purpose of entering this Promotion.

How to Enter: During the Promotion Period, visit www.biscoff.com/spreadthelove or visit the Lotus Bakeries Facebook Page <https://www.facebook.com/Biscoff> and click on the "Biscoff Share The Love" application.

- If you do not already "like" the Lotus Bakeries Facebook page, you must first click on the "like" button in order to access the application.
- Once you enter the application, follow the links and instructions to complete and submit the registration form, including a valid home address. P.O. Boxes are not permitted.
- You will automatically receive one (1) Sweepstakes entry and one (1) Instant Win Game play for that day.
- To play the Instant Win Game, follow the links and instructions and Instant Win Game results will be instantly displayed.

- Potential winners of the Instant Win Game will be provided directions for validation.

Then, if you entered during the Submission Phase, you may also proceed to the Contest Entry Page (for the Grand Prize) where you will be provided directions on how to upload one (1) photo that displays how you use Biscoff Spread in your everyday life, Fifty (50) words or fewer essay about the photo and a title of the photo (not to exceed 15 words), collectively referred to as your submission ("Submission").

- By uploading your Submission, you agree that your Submission conforms to the Photo Guidelines, Submission Guidelines, and Content Restrictions as defined in the Official Rules.

Entry Limit: Each entrant may receive one (1) Sweepstakes entry and one (1) Instant Win Game play per day during the Promotion Period;

- Each entrant may also upload one (1) Submission during the Submission Phase.

- Multiple entrants are not permitted to share the same email address.

Bonus Entries: See rules for how to get bonus entries through social networking/sharing.

Contest Entry Periods:

Submission Phase: July 1, 2013 July 28, 2013 (see above)

Judging Phase: July 29, 2013 August 4, 2013 (see criteria below)

Voting Phase: August 5, 2013 August 25, 2013 (see rules)

Judging Phase: During the Judging Phase, a panel of qualified judges determined by Sponsor in its sole discretion will select the fifty (50) entrants with the highest scoring Submissions (the "Finalists"), from among all eligible Submissions, based on the following criteria (Judging Criteria):

Creativity/Originality (25%)

Quality of Submission (25%)

Fit to Contest Theme (50%)

In the event of a tie, the entrant whose Submission received the highest score for the Fit to Contest Theme, as determined by the qualified judges, will be deemed the Finalist.

Grand Prize (1): Winner will receive a trip for two (2) to Belgium. Trip package includes:

- Round trip, coach-class air transportation for two (2) from a major airport near winners home (determined by Sponsor in its sole discretion) to Brussels, Belgium;
- Three (3) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy);
- Ground transportation to and from airport and hotel;
- Daily breakfast at the hotel;
- One (1) half day tour of Lotus Bakeries plant in Lembeke.

Lotus Bakeries is een Belgisch bedrijf in de voedings en genotmiddelenindustrie dat drie soorten producten maakt speculoos, cakes en gebak, wafels en galetten (Say What???):

<http://www.lotusbakeries.be/>

- Approximate Retail Value (ARV): \$ 5,000

NOTES:

- Winner must complete the trip within one (1) year from the drawing date or prize will be forfeited
- Trip must be booked at least twenty-one (21) days prior to departure.
- Travel and accommodations are subject to availability and blackout dates.
- Travel must be round trip.
- Sponsor will determine airline and flight itinerary in its sole discretion.

Contest Starts On: Monday, 1 July 2013

Contest Ends On: Sunday, 25 August 2013

Contest Entry Page: https://www.facebook.com/Biscoff/app_376135842503871

Contest Rules: <https://biscoff.promo.eprize.com/spr...ment/rules.pdf>

Good Luck! ^

<http://www.forumgue.com/travel/biscoff-spread-the-love-belgium-facebook-82513dl-daily-18-us50dc.html>