

# SWEETEST KITCHEN

July 1, 2013

## Biscoff "Spread the Love Challenge"

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If you love Biscoff spread, this challenge is for you\*! Biscoff's first "Spread the Love Challenge" kicks off today and Biscoff lovers will have the chance to win a trip for two to Belgium or cash prizes!

\*Note this challenge is only open to residents of the U.S.

### From the makers of Biscoff...

*Whether it's a spin on a classic snack (such as Biscoff Spread on a bagel) or a more creative twist (such as brownies made with the spread), the makers of Biscoff Spread are looking for individuals to submit photos showing how they enjoy Biscoff Spread.*

*Biscoff European Cookie Spread is an irresistible, spreadable treat made from Biscoff Cookies. Biscoff fans enjoy it on toast, with apples, as a secret ingredient in recipes or straight out of the jar! Biscoff Spreads are all natural and contain no nuts, artificial colors, flavors or preservatives.*



*Lotus Bakeries will narrow down the photo entries to the top 30. Facebook users will vote for the final grand prize winners on the [Biscoff fan page](#). All entrants will be automatically entered in a sweepstakes to win a year's supply of Biscoff products.*

*Biscoff Facebook fans also have the option of playing daily "Instant Win" games on the Facebook page for a chance to win 7,000 prizes, including Biscoff Spread and Biscoff Cookie coupons.*

### How to enter...

1. Visit Biscoff's [Facebook page](#).
2. "Like" Biscoff on Facebook and upload a Biscoff Spread photo with a title and description. Entrants may submit one additional photo for each referred friend. Please note, all qualified entrants must submit their photos between **July 1 (12 a.m. EST) – July 28 (11:59 p.m. EST)**. Facebook fans will vote for the grand prize winners between **August 5 (12 a.m. EST) – August 25 (11:59 p.m. EST)**.
3. The top three winners will be announced on Facebook on **August 30**.

Don't have a Facebook account? No problem. You can also submit your photos at Biscoff's website on [this page](#).

So grab some Biscoff spread and your camera and get creative! Good luck and have fun!