



July 2, 2013

Biscoff Spread The Love Promotion ~ 8/25/13

Promotion begins on July 1, 2013 at 12:00 a.m. Eastern Time ("ET") and ends on August 25, 2013 at 11:59 p.m. ET.

Open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry and who did not purchase any equipment for the purpose of entering this Promotion.

Enter/play -

<http://biscoff.promo.eprize.com/spreadchallenge/> OR <https://www.facebook.com/Biscoff/...5842503871>

Complete and submit the registration form, including a valid home address. P.O. Boxes are not permitted. You will automatically receive one (1) Sweepstakes entry and one (1) Instant Win Game play for that day.

Limit: Each entrant may receive one (1) Sweepstakes entry and one (1) Instant Win Game play per day during the Promotion Period.

Bonus Sweepstakes Entries: During the Promotion Period, there are three (3) ways to earn bonus Sweepstakes entries:

- During the Promotion Period, you may receive up to three (3) bonus entries into the Sweepstakes per day through Tell A Friend Program.
- Facebook: For each friend who registers for the Promotion through your unique link, you will receive one (1) bonus Sweepstakes entry. Limit: Three (3) bonus entries per day through Facebook.
- Twitter: For each friend who register for the Promotion through your unique link, you will receive one (1) bonus Sweepstakes entry. Limit: Three (3) bonus entries per day through Twitter.

Sweepstakes: Administrator will randomly select the potential Sweepstakes winners, from all eligible entries received during the Promotion Period, on or around September 3, 2013. The potential Sweepstakes winner will be notified by mail, email or phone after the date of the random drawing.

Instant Win Game: There will be nine thousand (9,000) random, computer generated winning times during the Promotion Period.

FIVE (5) SWEEPSTAKES GRAND PRIZE: Biscoff Spread for a year (awarded in the form of two (2) cases of Biscoff Family Pack 8.8 oz. cookies (each case includes ten (10) packs); and two (2) cases of Biscoff Spread Cream 14 oz. (each case includes eight (8) jars)). Approximate Retail Value ("ARV"): \$420. Total ARV of Sweepstakes Prizes: \$2,100.

SIX THOUSAND (6,000) INSTANT WIN GAME FIRST PRIZES: A jar of Biscoff Spread. ARV: \$4.50.

THREE THOUSAND (3,000) INSTANT WIN GAME SECOND PRIZES: A coupon for a free Biscoff 8.8 oz. Family Pack of cookies. ARV: \$3.50.

Limit: One (1) Instant Win Game prize per person. Total ARV of Instant Win Game Prizes: \$37,500.

[Official Rules \[eprize.com\]](#)

SEE RULES FOR CONTEST INFO.

<http://slickdeals.net/f/6126548-Biscoff-Spread-The-Love-Promotion-8-25-13>