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## UCSF Calls On Landis Communications

July 23, 2014

SAN FRANCISCO — The University of San Francisco has hired Landis Communications to handle PR around the opening of its newest hospital in the Bay Area.

Landis has been called in for a national and regional campaign centered on the opening of the new UCSF Mission Bay hospitals, slated for February 2015. UCSF is San Francisco's largest employer after the City of San Francisco.

The firm is on track to increase revenues this year by 30% fueled by a slew of new wins, among them: the Port of San Francisco, the Museum of the African Diaspora (MoAD) and online marketplace Abe's Market, among others.



[http://www.holmesreport.com/news-info/15240/UCSF-Calls-On-Landis-Communications.aspx?utm\\_source=dvr.it&utm\\_medium=twitter](http://www.holmesreport.com/news-info/15240/UCSF-Calls-On-Landis-Communications.aspx?utm_source=dvr.it&utm_medium=twitter)