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Landis Communications Adds Four New Clients

Landis Communications (LCI; www.landispr.com/), a mid-sized communications agency based in San Francisco, recently announced the addition of four new clients:

- **California Society of Anesthesiologists (CSA)** — Together with VPE PR, a Public Relations Global Network partner based in L.A., LCI will promote the physician organization and its mission to ensure the highest standards in anesthesiology.
- **NorthStar Memorial Group** — Direct Access Marketing has retained LCI to implement a strategic communications campaign to help build brand reputation in California and Washington State for their client NorthStar Memorial Group.
- **DDG Partners** — The San Francisco and New York-based real estate agency has hired LCI to promote their latest venture in Hayes Valley, 8 Octavia.
- **Save the Redwoods League** — LCI has been re-engaged to support the nonprofit group's strategic planning and media relations efforts related to one of its key research initiatives.

"Amidst economic uncertainty, LCI has been able to grow and thrive because of our senior-level expertise and track record for securing quality results for new and current clients," said **David Landis**, President and CEO of LCI. "The addition of these four clients represents our diversity and our strengths. As a San Francisco business with global reach through the Public Relations Global Network, we provide strategic counsel on public relations, social media, digital strategies and crisis communications to help any brand, large or small, achieve success."

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