

San Francisco Chronicle

INSIDE SCOOP SF
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Nightcaps: La Condesa is SoCal-bound, Yelp is IPO-bound

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From the local scene:

- Josh Sens has three stars for **Parallel 37** and chef **Ron Siegel**: “The eternal challenge of the hotel restaurant—how to attract locals without alienating business travelers—is a balancing act, and Siegel is as adept at it as any chef in town. His food is accessible and unpretentious. But for those seeking haute touches, there are plenty to be found.” [[San Francisco Magazine](#)]
- **Jamber** is headed to SoMa. [[LiveSOMA](#)]
- Software maker Navis is moving its headquarters to **Jack London Square**, taking the top two floors above Haven. [[Business Times](#)]
- **Yelp** plans to price its initial public offering of 7.15 million shares at between \$12-\$14 per share. [[Forbes](#)]

From the national scene:

- First Austin’s **La Condesa** opened a Wine Country outpost in St. Helena; now the modern Mexican spot is headed to Hollywood. [[Los Angeles Times](#)]
- A look at **Lucky Peach**, and how it became a hit while (by?) doing all the things glossy food mags were taught to avoid. [[New York Times](#)]

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