



San Francisco's Fairmont Heritage Place Offers America's Cup Incentive to Fairmont Homeowners

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The 34th America's Cup yacht race sails into San Francisco in September 2013, and Fairmont Heritage Place, Ghirardelli Square, is offering new homeowners the opportunity to secure front-row VIP seats to the celebrated race.

Those who join the Fairmont-branded Private Residence Club from May 1 to December 31, 2011, can lock-in a waterfront abode at the hotel from September 17 to 22, 2013. For those taking advantage of the America's Cup incentive, the Fairmont Heritage Place will be opening their lodging calendar two years in advance, offering a one-time opportunity to secure early lodging for the big race. This special America's Cup-inspired incentive gives homeowners a prime vantage point for viewing the race, not to mention years of family enjoyment at home in one of the City's most iconic landmarks.

Fairmont Heritage Place, Ghirardelli Square offers an America's Cup viewing opportunity unlike any other San Francisco property. Its location on the City's northern waterfront is situated directly along the homestretch of the America's Cup race route. And with many homes featuring waterfront views, viewing decks, and ample outdoor seating, homeowners will be ideally positioned to catch all the world-class sailing action from the comfort of their own home.

Fractional Ownership Opportunity

Offering 1-, 2-, and 3-bedroom homes for sale at 1/10th deeded fractional ownership, Fairmont Heritage Place, Ghirardelli Square has become an attractive purchase decision among the second- and vacation-home buying market. Fractional ownership at Fairmont Heritage Place allows all the benefits of full-home ownership without many of the concerns and burdens associated with a traditional full-purchase second home.

For more information on the limited-time America's Cup-inspired incentive, please contact the sales offices at (415) 292-1000 or fhpsf.info@fairmont.com.

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