

Clickworker Secures 4.25 Million € (approx. \$5.91 Million USD) Financing for U.S. Expansion

By Julie Blair Pitts
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German based company Clickworker, recently announced that it closed \$5.91mm USD in Series B funding. This new round, led by European investors including Klaus Wecken (private investor), High-Tech Grunderfonds (HTGF), Corporate Finance Partners (CFP), and KfW Bankengruppe, will further accelerate the expansion, development, and growth of Clickworker globally.



[Clickworker](#) is a global crowdsourcing specialist in SEO text creation and data authentication business services, and in 2010 has set operations in the US. It takes multiple-sized business projects, divides them into microtasks, and distributes the tasks across a global network of “clickworkers”. Clickworker’s services also include text content creation, data translation, web research, tagging, and categorizing.

Our established investors continue to see promise not only in our company, but also in the rapidly expanding crowdsourcing space. This industry growth is a result of customers—which range from large corporations with large projects that often can only be executed by engaging a large, on-demand workforce to resource-constrained startups—beginning to embrace the myriad benefits this type of outsourcing brings to their market development and deployment efforts. **CEO of US Operations, Greg Curhan**

Klaus Wecken, a successful technology and real estate executive as well as long-term investor with Clickworker, is also a well-known independent investor in European business opportunities. Wecken is also a major investor in Germany’s largest music streaming platform, called “simfy”, as well as Fairrank, considered one of the largest SEO service providers in Europe.

I increased my investment in Clickworker because the future of crowdsourcing is highly promising and the company is a key part of my overall investment strategy. **Klaus Wecken**

Clickworker’s diverse client group includes;

- IDG Business Media, SEO agency Blue Summit;
- YP.de, the German Yellow Pages provider;
- training and education publisher Anzo Press;
- Paypal;
- personalized sports clipping service swink.tv;
- Gilchrist & Soames.

For more information about Clickworker visit their website by clicking [here](#).

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