

# San Francisco Chronicle

## **Is it faster to walk, drive, or use Muni? New app crunches the numbers**

By Stephanie M. Lee

April 10, 2014

There is now an app for that moment when you can't decide how to get to where you're going.

RideScout, an app that bills itself as the Kayak of ground transportation, is rolling out today in the Bay Area. It's available on iOS and Android and it's free.

If you are trying to get from point A to B, and are not sure whether that journey might involve Sidecar, Silvercar, Muni, BART, Caltrain, Golden Gate Transit, AC Transit, Blue & Gold Fleet, Baylink Ferry, SamTrans, Flywheel, Bay Area Bike Share, Scoot, or plain old walking, driving or parking (with Parking Panda), RideScout will tell you.

The app aggregates all those options in real time and lets users compare them based on price and timing.

As expansive as RideScout's list is, absent are a few companies with their own popular and well-established services, like Zipcar, Uber and Lyft.

RideScout launched in Washington, D.C., in November and expanded in February to Austin, where its headquarters are located.

Joseph Kopser, RideScout's co-founder and CEO, sees the company's entry into the Bay Area, with its wealth of public and private transportation options, as "an enormous opportunity."

"We're excited about the fact we're going to reduce the need to check so many apps," he said in an interview. "We're not creating a new ride service, we're creating a way to find rides that best fit your needs."

<http://blog.sfgate.com/techchron/2014/04/10/is-it-faster-to-walk-drive-or-use-muni-new-app-crunches-the-numbers/>