

September 11, 2013

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### City CarShare, Toyota drive electric cars into Pleasanton

San Francisco-based carsharing nonprofit City CarShare has inked a deal with Toyota to launch an electric car pilot in a Pleasanton business park.

As part of the three-year deal, Toyota Motor Sales is providing a fleet of 30 Scion iQ EV cars — of which there are only 100 in the world — to employees of companies in the Hacienda Business Park.

The idea, according to a City CarShare spokesperson, is to encourage commuters from the East Bay and San Francisco that drive to Hacienda to carpool to work and then use the stationed cars to run errands, go to meetings or pick up lunch.

“By providing a carsharing option for commuters, we are working towards our goal to take 20,000 cars off of Bay Area roads by 2020, while promoting and encouraging transit, walking, carpooling and cycling,” said City CarShare CEO [Rick Hutchinson](#).

The Toyota cars in the so-called Dash program will provide battery-powered transportation to nearly 20 percent of the business park, which is used by some 550 companies that locally employ about 18,000 people.

<http://www.bizjournals.com/sanfrancisco/news/2013/09/11/toyota-scion-city-carshare.html>