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By: Maria Santos

City CarShare program wants to take 20,000 cars off Bay Area roads with Scion iQ EV's help

The program **City CarShare**, in Pleasanton (California, USA) is almost ready to start working after **Toyota** recently announced the launch of their new car-sharing program, called **Dash**, and a new addition to the fleet: **30 new electric vehicles Scion iQ**, out of the few 100 that exist in the entire world.

City CarShare and Toyota made the deal public last week, showing Dash to the world. The three-year pilot project helps people organize **short-distance transportation** options using carpool, vanpool and also public transportation commuting.

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Craig Scott, Toyota

The Scion iQ units provided by Toyota will be placed at electric charging stations spread around **Hacienda**, a large office building complex in Pleasanton. This way, the local employees will be able to attend local meetings or run errands even when they've arrived at the office without having to use their own car.

Rick Hutchinson, CEO of City CarShare, said that the program was "pleased to introduce Pleasanton's first electric car sharing vehicles at



Hacienda Business Park

Hacienda, through our Dash fleet. By providing a car sharing option for commuters, we are working

towards our goal to take **20,000 cars** off of Bay Area roads by **2020**, while promoting and encouraging transit, walking, carpooling and cycling”.

Although the Scion iQ might have a small range – 40 miles –, mainly thanks to its very small **12 kilowatt-hour battery pack**, it’s the ideal solution for a program like this one.

We are working towards our goal to take 20,000 cars off of Bay Area roads by 2020.

Rick Hutchinson, City CarShare

“Toyota is exploring new business models like the City CarShare Dash fleet to meet the future mobility needs of our customers. The Scion iQ EV fleet will help us understand how electric vehicles are used in an active car sharing program and the viability of this type of program for **future technologies**“, explained Craig Scott, advanced technology vehicle manager for Toyota Motor Sales USA.

Besides, the program will boost the local quality of the air. According to Jack Broadbent, executive officer of the Bay Area Air Quality Management District, “Hacienda’s Dash program provides a win-win combination of car sharing and zero-emission vehicles as a model for **cleaner transportation options** in the Bay Area. The Air District fully supports innovative projects like these, which offer advanced technology solutions to help reduce the overall impact of traffic on regional air quality”.

<http://greencarexaminer.co.uk/city-carshare-program-wants-to-take-20000-cars-of-bay-area-roads-with-scion-iq-evs-help/>