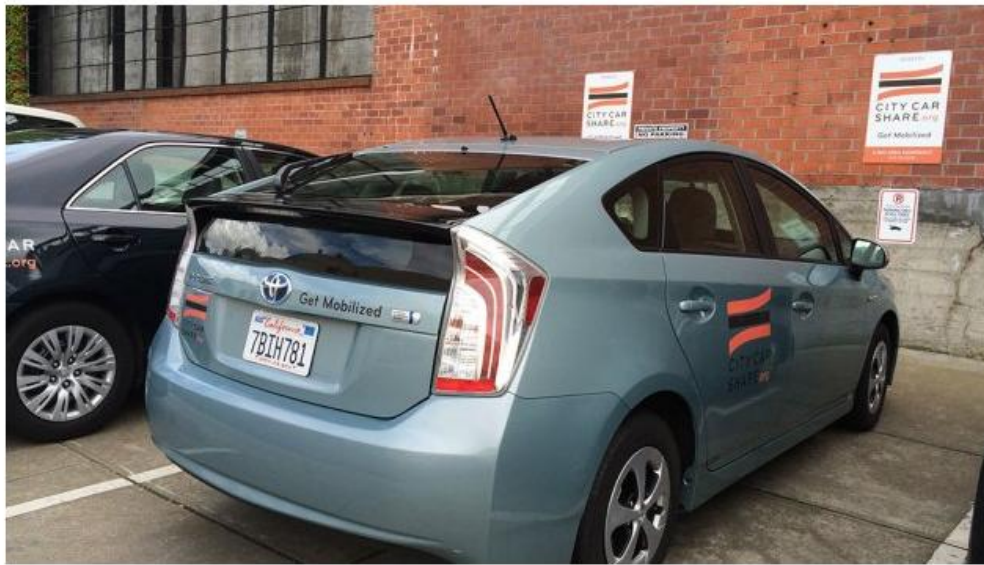




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CARSHARE OPTIONS EXPANDING IN E'VILLE. MTC EXPLORING BIKE SHARE EXPANSION TO EAST BAY.

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Spiking gas prices, traffic, pollution, parking, insurance, tickets, down-payments, monthly payments, maintenance ... it's no wonder that **America's love affair with the car is dying a slow, painful death**. All of these expenses could easily add up to 15% of our monthly gross income. As the cost of living in the Bay Area continues to soar, something has to give. Many Americans are perceiving car-ownership as a burden and choosing to make ends meet by giving them up!

Carsharing services like Zip Car (**acquired last year by Budget**) are enabling Americans an alternative to this paradigm by renting cars by the hour. Zip Car currently has 7 "pods" scattered around Emeryville that are accessible at any time. **City CarShare**, the largest nonprofit carsharing provider in North America, recently announced that they have expanded their service to our town. A Toyota Camry Hybrid and a Toyota Prius Hybrid are now stationed in front of the EmeryTech building on 66th at Shellmound. City CarShare now has more than 230 Pod locations throughout the East Bay, including Berkeley, Oakland, Alameda, Albany, El Cerrito ... and now E'ville! 50 percent of the City CarShare fleet is now comprised of electric, hybrid, and plug-in hybrid vehicles as of 2013.

Benefits of car-sharing to the community **according to their site** include:

- Savings of up to \$8,400 a year
- Reduction of the amount of CO₂ in our atmosphere by millions of pounds
- Versatility in vehicle choice

<http://evilleeye.com/news-commentary/careshare-options-expanding-in-eville-mtc-exploring-bike-share-expansion-to-east-bay/#prettyPhoto>