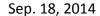


California Bank & Trust Voted "Best Bank" in Orange County for 2014





SAN DIEGO, Sep 18, 2014 (BUSINESS WIRE) -- <u>California Bank & Trust</u> (CB&T) announced today it has been voted "Best Bank" by readers of the Orange County Register as part of the newspaper's 2014 "Best of Orange County" Awards. CB&T has taken top honors in its inaugural year of participating. Each year, Orange County Register readers cast their votes for their favorite services, hot spots, shops and restaurants. The 2014 survey was conducted in May with readers casting their votes in over 75 categories. Financial institutions across Orange County were considered in the "Best Bank" category.

"Being named 'Best Bank' is an exciting recognition for us at California Bank & Trust and we are delighted to receive this distinction during our first year of consideration," said Dr. Betty Uribe, Executive Vice President, Greater Southern California division. "At California Bank & Trust, we pride ourselves on delivering superior customer service through a team of professional bankers who understand business and the dynamics of the local economic climate. We build relationships that last for generations through a focus on trust and value. We are honored to be recognized by our community."

As announced in August of this year, CB&T was also voted "Best Bank" and "Best Commercial Bank" for 2014 by the readers of the San Diego Union-Tribune. This marked the fourth consecutive year CB&T has taken top honors as "Best Bank" in San Diego. CB&T also won in the new "Best Commercial Bank" category.

Media Please Note:

For further information about California Bank & Trust's "Best Bank" award, to schedule an interview with Betty Uribe or to request high-resolution photography, please contact Tyler Arnold at Landis Communications Inc.: (415-561-0888; tyler@landispr.com).

About California Bank & Trust

CB&T, a subsidiary of Zions Bancorporation **ZION**, **+1.15**% is one of the largest banks headquartered in California with more than \$11 billion in assets and nearly 100 branches statewide. CB&T provides a full array of financial solutions for businesses and individuals, including <u>commercial banking</u>, <u>business</u> <u>banking</u>, small business lending, treasury management, international banking and wealth management. The professional bankers at CB&T are backed by major resources, yet maintain local-decision making authority and regional market and industry expertise. They are committed to providing clients with valuable business and economic insights and to connecting them with the beneficial business relationships they need to succeed. Since 2002, CB&T has been rated by the FDIC as "outstanding" for its Community Reinvestment Act activities. CB&T has also consistently won the Greenwich Excellence Awards for Business Banking. To learn more, visit <u>www.calbanktrust.com</u>. Connect with California Bank & Trust on <u>Facebook</u>, <u>Twitter</u> and <u>LinkedIn</u>.

Photos/Multimedia Gallery

Available: http://www.businesswire.com/multimedia/home/20140918006371/en/

SOURCE: California Bank & Trust

Landis Communications Inc.
Tyler Arnold, 415-561-0888
tyler@landispr.com
www.landispr.com