

Elite Women of Influence

Here are more impressive finalists
in addition to the three women featured in this issue.

April 2012

Cecilia Munoz

Director, Domestic
Policy Council
The White House

Ms. Munoz coordinates the domestic policy-making process in the White House. Previously, she served as deputy assistant to the president and director of intergovernmental affairs.

Before joining the Obama administration, Ms. Munoz served as a senior vice president for the National Council of La Raza (NCLR). She supervised NCLR's policy staff.

She received a bachelor's degree from the University of Michigan, Ann Arbor, and a master's degree from the University of California, Berkeley.



Methodology

Since 2003, **HispanicBusiness** magazine has focused its April issue on successful Hispanic women and the issues and trends that affect them. We also name our Woman of the Year (WOY).

She is selected from among 20 elite women identified by HispanTelligence, the research arm of HispanicBusiness Media. The 20 were selected from nominations submitted by readers, website visitors, contributing editors and writers, magazine staff, and the nominees themselves. An editorial panel determines the winner. To qualify, women must be U.S. citizens of Hispanic origin, and preferably have made a significant professional contribution to their respective field within the last year. Selected individuals also must be committed to helping advance the Hispanic community.

Nominations for our Woman of the Year 2013 are open.

HispanicBusiness
**WOMAN
of the YEAR
2012**



Betty Rengifo Uribe

Executive vice president
California Bank & Trust

Ms. Uribe leads the business and personal banking division, which is composed of branches and multiple business lending teams throughout California.

During her 25-year career, Ms. Uribe has held senior level positions in retail and business banking, and strategic planning. Before

California Bank & Trust, she was the executive vice president at Comerica Bank's western market retail division.

Ms. Uribe has a bachelor's degree from San Diego State University and an MBA from Pepperdine University, Malibu, Calif.

Giselle E. Valera

Vice president and
managing director, global
business

U.S. Postal Service

Ms. Valera is responsible for managing the Postal Service's worldwide trade with a focus on international business management, international financial and commercial analysis, global network strategy and technology, and international relations. Since January, she has served as acting associate director of strategic planning. Before that, she worked as executive director for global finance and business analysis.

Ms. Valera has a bachelor's degree from Tufts University and a master's degree from George Washington University.



WOY BY YEAR

HispanicBusiness magazine has been selecting a Woman of the Year (WOY) since 2003. This honor highlights the progress of Hispanic women by focusing on one individual who has achieved national prominence or professional prominence in her field of endeavor. The previous WOYs and the positions they held at the time of their selection are:

2003

Nydia Velazquez
U.S. Rep., D-N.Y.

2004

Jovita Carranza
VP of UPS Air Operations

2005

Brigida Benitez
Partner, Wilmer Cutler
Pickering Hale and Dorr
law firm

2006

Gloria Molina
Supervisor, Los Angeles
County

2007

**Maria Elena
Lagomasino**
CEO, Asset Management
Advisors LLC

2008

Sandra Hernandez
M.D., director, San
Francisco Foundation

2009

Frances Garcia
Inspector General, U.S.
Accountability Office

2010

**Thelma Melendez
de Santa Ana**
Assistant Secretary, U.S.
Department of Education

2011

Susana Martinez
Governor, New Mexico

2012

Maria Hackley
Managing director of global
finance, Citibank