

# FORT MILL TIMES

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## California Bank & Trust Raises More Than \$100,000 to Help Local Communities

More than 100 CB&T branches pitch in to United Way campaign supporting statewide health, education and community improvement initiatives

SAN DIEGO -- More than 100 California Bank & Trust (CB&T) branches participated in the bank's 25th annual United Way fundraising campaign, collectively raising a total of \$101,000 to help communities throughout the state. CB&T employees have supported the United Way for over two decades, helping to improve their local communities and promote financial stability and independence throughout California. Fundraising is conducted through voluntary employee donations either as a one-time donation or a monthly withdrawal from their paychecks. CB&T employees also volunteer their time and expertise in local United Way offices throughout the state. Commitment to local communities and providing financial resources to help Californians reach their goals is a core value of California Bank & Trust.

One CB&T volunteer is Karen Gilbert, CB&T Vice President of Human Resources. Karen volunteers regularly at her local United Way office in San Diego offering career development tools, conducting mock interviews and providing coaching lessons for students preparing to enter the workforce. At a recent development session, Karen met Marlen Guerrero, an enthusiastic young student pursuing a job at a local ice cream shop. Karen coached Marlen through the interview process and helped her land the job. "It was a privilege to work with Marlen and to help her secure a job," says Gilbert. "It's great to be part of the CB&T team and I'm proud of our continued involvement in the communities we all call home."

United Way operates in more than 1,200 organizations across the country focusing primarily on issues associated with health, education and income. In the past five years, California Bank & Trust has raised nearly \$485,000 to support United Way programs. Fundraising is conducted through voluntary employee donations either as a one-time donation or a monthly withdrawal from their paychecks. CB&T employees also volunteer their time and expertise in local United Way offices throughout the state.



Business Wire - California Bank & Trust and United Way Campaign Coordinator/Mentor Volunteer Karen Gilbert (right) helped Marlen Guerrero (left) secure a job during a recent career development day in San Diego

### About California Bank & Trust

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and more than 100 branches statewide. CB&T provides a full array of financial solutions for businesses and individuals, including commercial and small business lending, cash management, international banking and wealth management. The professional bankers at CB&T are backed by major resources, yet maintain local-decision making authority and regional market and industry expertise. They are committed to providing clients with valuable business and economic insights and to connecting them with the beneficial business relationships they need to succeed. CB&T is consistently

rated by the FDIC as “outstanding” for its Community Reinvestment Act activities. To learn more, visit [www.calbanktrust.com](http://www.calbanktrust.com). Connect with California Bank & Trust on Facebook, Twitter and LinkedIn.

#### Media Please Note:

For further detail about California Bank & Trust’s contributions to United Way, to schedule an interview with Karen Gilbert, or to request high-resolution photography, please contact Tarah Beaven at Landis Communications, Inc.: (415-359-2306; [tarah@landispr.com](mailto:tarah@landispr.com)) or Sheryl So at Landis Communications, Inc. (415-359-2313; [sheryl@landispr.com](mailto:sheryl@landispr.com)).

#### Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20130124005330/en/>

<http://www.fortmilltimes.com/2013/01/24/2455401/california-bank-trust-raises-more.html>