

# Encinitas Patch

August 26, 2013

California Bank & Trust is again voted San Diego's Best Bank. San Diego Union-Tribune's annual reader's poll names California Bank & Trust San Diego's Best Bank for third consecutive year



California Bank & Trust is voted "Best Bank" in San Diego for the third consecutive year.

California Bank & Trust (CB&T) has been voted "Best Bank" by the readers of the *San Diego Union-Tribune*, as part of its annual Reader's Poll. CB&T took top honors among all banks in San Diego for the third year in a row.

"Being named Best Bank for the third consecutive year by our customers in the San Diego community is truly an honor," said Tory Nixon, San Diego Division President. "Our associates are committed to delivering top-notch service which I believe is what sets us apart from the competition. Building strong relationships in the community is the cornerstone of our success. We are proud to be a part of San Diego."

The *Union-Tribune* “Best Of” Reader’s Poll is an annual survey in which readers vote for their favorite businesses and services in 150 categories, ranging from entertainment to finance. California Bank & Trust achieved the most votes in the Best Bank category, repeating the award it first received in 2011 and then again in 2012.

### **About California Bank & Trust**

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and 98 branches statewide. CB&T provides a full array of financial solutions for businesses and individuals, including commercial and small business lending, cash management, international banking and wealth management. The professional bankers at CB&T are backed by major resources, yet maintain local-decision making authority and regional market and industry expertise. They are committed to providing clients with valuable business and economic insights and to connecting them with the beneficial business relationships they need to succeed. CB&T is consistently rated by the FDIC as “outstanding” for its Community Reinvestment Act activities and was voted the “*Best Bank*” by the *San Diego Union Tribune’s Reader Poll* for 2011, 2012 and 2013. To learn more, visit [www.calbanktrust.com](http://www.calbanktrust.com). Connect with California Bank & Trust on [Facebook](#), [Twitter](#) and [LinkedIn](#).

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