



**Public Relations Global Network**

*Connected Thinking. Globally.*

**FOR IMMEDIATE RELEASE**

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**Public Relations Global Network (PRGN) Announces New Member Agency,  
The Conroy Martinez Group (Miami, Florida, USA)**

*PRGN announces first-ever Best Practices Award winners during fall conference in  
Chicago, IL, USA*

**San Francisco, CA, USA (October 7, 2011)** – [Public Relations Global Network \(PRGN\)](#), one of the world's top four international networks of leading independent public relations agencies, has announced the addition of new U.S.-based agency affiliate [The Conroy Martinez Group](#) in Miami, Florida. The agency joins the ranks of PRGN's consortium of 41 agencies worldwide.

"PRGN is pleased to welcome The Conroy Martinez Group to our flourishing network of independent agencies," said Francine Robbens, President of PRGN. "It had been a mission for PRGN to have representation in one of the fastest-growing regions of the U.S. The firm has tremendous expertise working with companies in the South-eastern United States but also has great reach into Latin America. Their scope of capabilities and multicultural experience will provide a valuable contribution to the PRGN network."

Headed by President and CEO C.L. Conroy, APR alongside Vice President Jorge Martinez, The Conroy Martinez Group is a bilingual, full-service public relations, marketing and social media agency.

In its 21 years in business, the agency has conducted national and Florida-wide, traditional, social media and marketing campaigns for clients such as Coca-Cola, Baptist Health South Florida, Miami Seaquarium, Fisher Island and many others. The Conroy Martinez Group has represented clients in a variety of industries, including health care, corporate communications, banking, service industry firms, entertainment, travel and tourism, business, real estate and retail.

"The Conroy Martinez Group is proud to be selected as the Florida agency for PRGN," said Jorge Martinez, Vice President of Conroy Martinez Group. "We look forward to developing business



*PRGN President Francine Robbens  
welcomes Jorge Martinez, Vice  
President of The Conroy Martinez  
Group, to the Network*

with our new network partners and working with other like-minded public relations agencies around the globe that share our commitment to superior service and attention to detail.”

**PRGN announces Best Practices Award winners during bi-annual conference in Chicago, USA**

[PRGN](#) is pleased to announce the winners of its first-ever Best Practices Awards. PRGN members from around the globe submitted 104 case studies for the opportunity to win within 10 categories. PRGN announced the winners during the 2011 fall conference, September 22-24 in Chicago:

**Corporate Communications**

[Multi Communications](#), Poland

Project: The Naked Truth about Insurance

**B2B Communications**

[L.C. Williams & Associates](#), Chicago

Project: Manufacturers Face Labor Shortage? Really!

**Consumer Communications**

[Spider PR](#), United Kingdom

Project: The REAL Election

**Public Affairs & Lobbying**

[Xenophon Strategies](#), Washington, DC

Project: Stop Oil Speculation Now Campaign

**Internal Communications**

[Multi Communications](#), Poland

Project: Road to 2015 – ING Life

**Green PR**

[CooperKatz & Company](#), New York

Project: The Philadelphia Eagles Kick Off Renewable energy at Lincoln Financial Field

**Crisis Management**

[Perfect Relations Pvt. Ltd](#), India

Project: Media/Crisis Management for Citibank – Rs250 cr Fraud

**Social Campaign & CSR**

[CROS](#), Russia

Project: The All-Russia Population Census 2010: Everyone Matters!

**Event**

[Spider PR](#), United Kingdom

Project: The REAL Election

**Social Media**

[The Fearey Group](#), Seattle

Project: Sleepless in Seattle: Hosting the World’s First Sleep-up



*Mariusz Pleban, President of Multi Communications, Warsaw, Poland and Kim Dahlborn, President of L.C. Williams & Associates, Chicago USA, receive Best Practices Awards*

**Public Relations Global Network:**

**Connected Thinking. Globally.**

More than 1,000 clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in more than 80 markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is among the world’s top four international public relations networks. PRGN harnesses the resources of 41 independent public relations firms, 65 offices and more than 900 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at: [www.prgn.com](http://www.prgn.com).

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