



SAN FRANCISCO MUSEUM OF CRAFT+DESIGN

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**U.S. debut of *Designers on Jewelry*
At [San Francisco Museum of Craft+Design](http://www.sfmcd.org)
January 15 – May 16, 2010**

Internationally-renowned industrial designers offer new vision for look and function of jewelry

SAN FRANCISCO (December 10, 2009) – The [San Francisco Museum of Craft+Design](http://www.sfmcd.org) presents the U.S. debut of [Designers on Jewelry: 12 Years of Jewelry Production by Chi ha paura...?](http://www.chiha.com) January 15 – May 16, 2010. The collection features more than 80 pieces that offer an imaginative, thought-provoking, often conceptual, and sometimes humorous vision of contemporary jewelry. The exhibition surveys twelve years of extraordinary pieces designed and created by 51 internationally-renowned and forward-thinking designers from Europe, Taiwan, New Zealand and elsewhere under the auspices of the [Chi ha Paura...? Foundation](http://www.chiha.com).



'Triller Ring' (1995), Hannes Wettstein, silver will be on display at SFMC+D, January 15, 2010 through May 16, 2010

Through themed collections, *Designers on Jewelry* moves past the conventional concept of simple ornamentation to redefine jewelry by ideas. Jewelry from the “Sense of Wonder” (2002) collection is designed with a vision or new technology to evoke surprise or amazement. The “What’s Luxury” (2005) collection offers modern takes on our desire for luxuries, which are not necessarily expensive or rare. For example, furniture/lighting designer Marko Makura’s “Echo,” a necklace made of soft silicone earplugs, provides the wearer with the luxury of a respite from the surrounding noise. Chi ha paura...?’s “Rituals” theme (2007) focuses on the personal and societal meanings of jewelry. Contemporary jewelry designer Katja Prins’ “Bound by Blood” is comprised of several strands of red prayer necklaces from different religions, symbolizing our mutual bond and the blood shed in the name of religion.



'Echo' (2005), Marko Makura, silicone and polyurethane

"*Designers on Jewelry* challenges conventions in jewelry through its highly inventive pieces," said JoAnn Edwards, executive director of the San Francisco Museum of Craft+Design. "The San Francisco Museum of Craft+Design is delighted to offer the Bay Area this unique opportunity to explore innovations in craft and design through contemporary jewelry."

Launched in 1996 by jewelry and product designer Gijs Bakker, the Chi ha paura...? Foundation encourages respected artists working in all fields of contemporary design to create bold and inventive jewelry – with the ultimate goal of making intelligently-designed jewelry accessible to audiences throughout the world. Bakker will supervise the installation of *Designers on Jewelry* at the San

Francisco Museum of Craft+Design. Inventive forms of installation hardware and display material will accompany the exhibition. *Designers on Jewelry* is organized by the Stedelijk Museum 's-Hertogenbosch, Netherlands.

Special Events for Designers on Jewelry: 12 Years of Jewelry Production by Chi ha paura...?

Preview Reception

Thursday, January 14, 5 p.m. – 8 p.m.

San Francisco Museum of Craft+Design, 550 Sutter Street
Free admission (\$3 suggested donation for adults)

Exhibition Walk-Through Tour with SFMC+D Curator Mariah Nielson

Friday, January 15, 11 a.m.

San Francisco Museum of Craft+Design, 550 Sutter Street
Free admission (\$3 suggested donation for adults)

SFMC+D Curator Mariah Nielson will lead a tour of the exhibition *Designers on Jewelry* and provide insight on the artists' work.



'Bound by Blood' (2007), Katja Prins, wood

San Francisco Museum of Craft+Design Speaker Series Events:

- **Contemporary Jewelry Design: Chi ha paura...? with Gijs Bakker**

Saturday, January 16, 4 p.m. – 6 p.m.

Marriott Hotel Union Square, 480 Sutter Street

Free to members of SFMC+D, \$20 for non-members, \$10 for students with valid I.D.

Gijs Bakker, product and jewelry designer, co-founder of Droog Design and co-founder of the Chi ha paura...? Foundation, shares insights into the artists and the works highlighted in *Designers on Jewelry*, and ways designers from 13 different countries created innovative conceptual designs, using new production methods and materials. Presentation followed by a visit to the exhibition at the Museum.

- **Jewelry Designers/Jewelry Makers: Who's Making It?**

Thursday, March 11, 6 p.m. – 8 p.m.

Larkspur Hotel Union Square, 524 Sutter Street

Free to members of SFMC+D, \$15 for non-members, \$10 for students with valid I.D.

Jewelry designers, makers, and educators will share insights and ideas about jewelry design and production processes. What difference does it make, if any, whether a designer is also the maker, or if someone else makes it? Does the designer's education make a difference? How does industrial design fit into this mix? Participants include David Cole, Sandra Enterline, Mike Simonian, Maaike Evers, and Julia Turner. Moderated by Marilyn da Silva, Professor and Chair of Jewelry/Metal Arts, California College of the Arts. Presentation followed by a visit to the exhibition at SFMC+D.

MakeArt Workshops: A free workshop for kids, in partnership with the Museum of Children's Art

- **Jewelry Design**

Saturday, February 27, 1 p.m. – 3 p.m.

Saturday, April 24, 1 p.m. – 3 p.m.

San Francisco Museum of Craft+Design, 550 Sutter Street

Free admission

Advance registration required. Please call 415.773.0303.

Children can explore their creativity in this fun MakeArt program, where they can design and create their own jewelry. The workshop starts with a family tour of the exhibition *Designers on Jewelry: Twelve Years of Jewelry Production by Chi ha paura...?*, followed by a hands-on art workshop where children can design and create their own piece to take home. This workshop is for children ages 6 to 12, and parents/caregivers are welcome to join us for the tour.

Admission to the exhibition is free. For more information about the exhibition and related educational programs, please visit sfmcd.org or call 415-773-0303.

MEDIA, PLEASE NOTE: For high-resolution images, interviews with JoAnn Edwards, Executive Director of the San Francisco Museum of Craft+Design, or to attend/cover the show, please contact Jessica Lee at 415-359-2312/jessica@landispr.com or Catherine Topping at 415-359-2306/catherine@landispr.com.

About the San Francisco Museum of Craft+Design

The San Francisco Museum of Craft+Design (SFMC+D) exhibits contemporary craft and design to encourage appreciation of both disciplines – and to highlight the strong connections between the two. Celebrating its fifth anniversary in October 2009, SFMC+D introduces visitors to work by artists and designers from the Bay Area and around the globe through exhibitions and related educational programs. The Museum is located at 550 Sutter Street in San Francisco and is open Tuesday through Saturday 10 a.m. – 5 p.m., Thursdays 10 a.m. – 7 p.m. and Sundays 12 p.m. – 5 p.m. To become a member, sponsor or for more information, please call 415-773-0303, email info@sfmcd.org or visit www.sfmcd.org.

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CALENDAR EDITORS, PLEASE NOTE:

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**U.S. debut of *Designers on Jewelry*
at [San Francisco Museum of Craft+Design](#)
January 15 – May 16, 2010**

Internationally-renowned industrial designers offer new vision for look and function of jewelry

WHAT: More than 70 pieces of jewelry created by 51 internationally-renowned designers offer an imaginative, thought-provoking and sometimes humorous vision of contemporary jewelry at the United States debut of [Designers on Jewelry: 12 Years of Jewelry Production by Chi ha paura...?](#), presented by the [San Francisco Museum of Craft+Design](#) (SFMC+D), January 15 – May 16, 2010. The exhibition features pieces produced by [Chi ha Paura...? Foundation](#), as well as limited production forms and unique prototypes, designed by some of the world's most eminent industrial designers from Europe, Taiwan, New Zealand and elsewhere. Launched in 1996 by jewelry and product designer Gijs Bakker, the Chi ha paura...? Foundation encourages respected artists working in all fields of contemporary design to create bold and inventive jewelry – with the ultimate goal of making intelligently-designed jewelry accessible to audiences throughout the world.

WHERE: The San Francisco Museum of Craft+Design
550 Sutter Street
San Francisco, CA, 94102

WHEN: *Designers on Jewelry: 12 Years of Jewelry Production by Chi ha paura...?*
January 15, 2010 through May 16, 2010
** Preview reception on January 14, 5 p.m. – 8 p.m.

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Thursday, Marcy 11, 6 p.m. – 8 p.m.
Larkspur Hotel Union Square, 524 Sutter Street
Free to members of SFMC+D, \$15 for non-members and \$10 for students with valid I.D.

Make Art Educational Workshops for Families: Jewelry Design

Saturday, February 27, 1 p.m. – 3 p.m.

Saturday, April 24, 1 p.m. – 3 p.m.

Advanced registration required. Please call (415) 773-0303.

ADMISSION: Free admission (\$3 suggested donation for adults)
Speaker Series events are free for members of SFMC+D.

FOR PUBLIC

INFO: Visit www.sfmcd.org, call the San Francisco Museum of Craft+Design at (415) 773-0303 or email info@sfmcd.org.

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