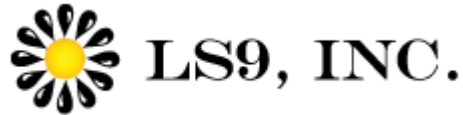


**FOR IMMEDIATE RELEASE**



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**LS9, Inc. Selected by AlwaysOn as a GoingGreen Top 100 Winner**

*Recognized for game-changing technology and market value*

**SOUTH SAN FRANCISCO, CA (September 4, 2009)** – [LS9](#), the Renewable Petroleum Company™, today announced that it has been chosen by AlwaysOn as one of the GoingGreen Top 100 Winners. Inclusion in the GoingGreen 100 signifies major developments in the creation of new business opportunities in the green technology industries. LS9 was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

LS9 and the GoingGreen Top 100 Companies will be honored at GoingGreen West on September 14th - 16th, 2009 at Cavallo Point in Sausalito, CA. This two-and-a-half-day executive event features CEO presentations and high-level debates on the most promising emerging green technologies and new entrepreneurial opportunities.

“The GoingGreen Top 100 winners have excelled in key strategic areas in the global clean energy technology markets,” said Tony Perkins, founder and CEO of AlwaysOn. “We congratulate them for their success in introducing new tools, services, and systems that are driving the next phase of greentech innovation and transforming the biggest industries on earth.”

The GoingGreen 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

“We are honored to be included in an awards program of this nature and to be named

among other green businesses that are doing their part to protect the environment,” said Bill Haywood, CEO, LS9. “As a company, we will continue to produce low-carbon fuels that are ready for today’s market and put LS9 at the forefront of this movement.”

LS9 has engineered a single-cell microbe that converts renewable raw materials into *Ultra-Clean Diesel* as well as renewable chemicals. LS9’s *Ultra-Clean Diesel* offers up to 85% reduction in its carbon footprint while meeting ASTM standards for all diesel applications. LS9 will produce *Ultra-Clean Diesel* at commercial scale by the end of 2012.

In addition to low-carbon transportation fuels, LS9’s proprietary one-step fermentation process is capable of producing chemicals used in making industrial and consumer products. For more information about LS9 products and capabilities, please visit [www.ls9.com](http://www.ls9.com).

A full list of all the GoingGreen Top 100 Winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/33354>

#### **About LS9**

LS9, Inc., the Renewable Petroleum Company™, is a privately-held industrial biotechnology company pursuing the commercial development of renewable fuels and chemicals. LS9 is applying synthetic biology to produce proprietary biofuels that are compatible with existing fuel distribution and consumer infrastructure, as well as high-value industrial chemicals. LS9 is the pioneer in the commercial development of fermentation derived hydrocarbon biofuels and its patent-pending Renewable Petroleum(TM) products are custom engineered in the lab to address immediate market needs for clean energy alternatives to petroleum. The company was founded in 2005 and venture capital firms Flagship Ventures, Khosla Ventures, and Lightspeed Venture Partners have provided funding to date. LS9 is headquartered in South San Francisco, California. For more information about LS9 products and capabilities, please visit [www.ls9.com](http://www.ls9.com).

#### **About AlwaysOn**

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print “blogazine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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