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**NOT YOUR MOM'S CRAFT SHOW:  
INDIE ARTISTS SHOWCASE HANDMADE DESIGNS  
AT THE [AMERICAN CRAFT COUNCIL SHOW IN SAN FRANCISCO](#)**

*EXPANDED ALTcraft CATEGORY HIGHLIGHTS CREATIONS BY UP-AND-COMING ARTISTS  
AUGUST 14 – 16 AT [FORT MASON CENTER](#)*

*NEW IN 2009: '5 AFTER 5' FRIDAY NIGHT EVENT OFFERS A CHANCE TO SHOP, SAMPLE WINE  
AND MEET FILMMAKER AND AUTHOR FAYTHE LEVINE FOR \$5;  
SCREENING OF 'HANDMADE NATION' FOLLOWS ON FRIDAY, AUGUST 14*

**SAN FRANCISCO (July 9, 2009)** – Recycled food cans become shadow lanterns. Sushi rolls and truffles inspire the creation of whimsical jewelry. Hand-embroidered quotes transform orphaned photographs into provocative pieces of art. From the recycled to the reconstructed, fifteen indie artists will showcase eclectic handmade pieces in the expanded AltCraft category at this year's [American Craft Council Show in San Francisco](#), August 14 – 16 at [Fort Mason Center](#). These AltCraft artists will join 250 of the nation's premier craft artists to present their work at the largest juried craft show in the West. The American Craft Council Show in San Francisco celebrates the spirit of making handmade objects and offers a rare opportunity to discover one-of-a-kind pieces in fashion, jewelry, home accessories, furniture and other objects. A first-ever '5 after 5' Friday night event offers visitors a chance to shop, sample wines and meet the award-winning filmmaker, author and artist Faythe Levine for only \$5. Levine will screen her 2009 film '[HandMade Nation: The Rise of DIY, Art, Craft and Design](#)' that evening at 8:30 p.m. following '5 after 5.'

AltCraft artists at the American Craft Council Show in San Francisco include:



**Carolyn Tillie of San Francisco, CA** creates jewelry inspired by edible delights, including sushi rolls and candy. Whimsical rings and bracelets feature hand-finished 14K gold or sterling silver and tiny food-shaped Japanese collectibles called *gashapon*.

[www.carolyntillie.com](http://www.carolyntillie.com)



**Katherine DeBoy of Oakland, CA** will show her collection of minimalist 'white ware' vessels, which feature hand-drawn characters. Each set acts as a vignette, with individual cups representing a page in a story. [www.katherinedeboy.com](http://www.katherinedeboy.com)



**May Luk of Brooklyn, NY** creates handmade ceramic pieces that feature Chinese traditional transfer decals silkscreened with images inspired by vintage advertising and illustrations. [www.takemehomeware.com](http://www.takemehomeware.com)



**Jenine Bressner of Providence, RI** frameworks glass components, a process analogous to drawing mid-air with molten glass, to create distinctive jewelry. She incorporates the glass forms into larger wearable pieces using forged sterling silver and handmade textile elements. [www.jenine.net](http://www.jenine.net)



**Sonya Philip of San Francisco, CA** combines hand-knit wool, silk, felt, beeswax and clay to create eclectic home accessories. [www.sonyaphilip.com](http://www.sonyaphilip.com)



**Jane Deschner of Billings, MT** hand-embroiders quotes onto found photographs and anonymous studio portraits to create provocative works of art.



**Ericka Basile of Brooklyn, NY** designs and sews handbags made with vintage fabrics and zippers. She creates patterns and shapes through creative manipulation of textiles. [www.erickabasile.etsy.com](http://www.erickabasile.etsy.com)



**Tianna Meilinger of Huntington, NY** designs messenger bags made from recycled marine canvas found at local sailboat factories. She also uses recycled bicycle tubes to create belts, wallets and other accessories. [www.vayabags.com](http://www.vayabags.com)



**Francesca Vitali of Rochester, NY** combines paper with metal and pearls to create repurposed jewelry. She mixes traditional metalsmithing techniques with embroidery and weaving to create one-of-a-kind rings, necklaces and bracelets. [www.fruccidesign.etsy.com](http://www.fruccidesign.etsy.com)



**Jean Pelle of Brooklyn, NY** crafts distinctive wooden candle holders with facets and gold leaf detailing. Jean's work is inspired by her training as an architect. [www.jeanpelle.com](http://www.jeanpelle.com)



**Grace Gerfen of Eugene, OR** crafts intricately detailed cast silver rings by arranging wax flowers, beads and gems on the surface of each piece. The rings resemble tiny cakes with varied frosting layers.



**Lisa Furner of Salt Lake City, UT** designs shadow lanterns and light products made from recycled food cans, ranging from basic tuna or soup cans to industrial size 10-ounce cans.

[www.mariposaavenue.etsy.com](http://www.mariposaavenue.etsy.com)



**Heidi Paul of San Francisco, CA** designs distinctive fashion pieces made from salvaged cashmere, among other fabrics. [www.designbyheidipaul.com](http://www.designbyheidipaul.com)



**Charity Hall of Tucson, AZ** creates jewelry inspired by her interest in entomological and botanical imagery. Enamel rings, brooches and pendants feature beetles, mosquitoes, millipedes and other insects. [www.charityhall.com](http://www.charityhall.com)



**Jenn Bell of Scranton, PA** creates unique copper and glass wall hangings that feature shapes or flowers drawn with copper wire. Wire drawings sink into the first layer of glass and are filled with color.

[www.jennbell.com](http://www.jennbell.com)

“The AltCraft category at the American Craft Council Show highlights the innovative techniques and aesthetic creativity of this growing indie artist movement, while providing an opportunity for emerging makers to sell their work at a major show,” said Bernadette Boyle, senior marketing manager for the American Craft Council. “An expanded AltCraft section combined with the ‘5 after 5’ Friday night event and ‘HandMade Nation’ screening create a dynamic experience for the Bay Area’s community of DIY artists.”

## HIGHLIGHTS AT THE 2009 AMERICAN CRAFT SHOW IN SAN FRANCISCO:

**'HANDMADE NATION' SCREENING** – A film screening of ['HandMade Nation: The Rise of DIY, Art, Craft and Design'](#) follows the '5 after 5' event on Friday, August 14 at 8:30 p.m. in the Golden Gate Room at Fort Mason. The feature film documents the burgeoning community of indie artists that blend historic technique, punk culture and the DIY ethos. Tickets to the screening are \$12, or \$5 with proof of paid admission to the show or the '5 after 5' event. Capacity is limited to 250 guests, with tickets sold on a first-come, first-serve basis. Doors open at 8 p.m.

**'5 AFTER 5' EVENT** – New in 2009, the Council hosts a Friday evening event on August 14, from 5 - 8 p.m. '5 after 5' offers a chance to shop the show, sample wines and meet 'HandMade Nation' filmmaker, author and artist Faythe Levine for only \$5. Radio personality Jayn of Alice 93.7 FM will emcee.

### LIVE CRAFT DEMONSTRATIONS

Live craft demonstrations will be presented throughout the show, including:

- Japanese-inspired clay throwing by exhibitor Cheryl Costantini of Nichibei Potters
- Hand-built ceramics and surface texturing by exhibitor Lynn Wood
- Enameling and kiln firing by the Northern California Enamel Guild
- A mosaic craft demonstration by Laura True of the Mosaics Arts Institute
- Metal-working or fabric demonstrations by The Craft Gym

**GREEN CRAFT** – Introduced in 2008, the green craft category spotlights craft created with eco-friendly materials and sustainable processes. Designated green craft booths help visitors shop for style and for the environment.

**WINE TASTINGS IN TWO PAVILIONS** – Wine tastings in both pavilions marry craft and wines from featured vineyards.

### SHOW DATES, TIMES, ADMISSION AND LOCATION:

**WHERE:** Fort Mason Center, The Herbst and Festival Pavilions.

Located between Fisherman's Wharf and the Golden Gate Bridge on San Francisco Bay; entrance is at the intersection of Marina Boulevard and Buchanan Street, in the Marina district.

**PARKING:** Paid valet parking is available or visitors may park offsite at the Marina Green and take the complimentary shuttle bus to Fort Mason.

**WHEN:** Friday, August 14 (10 a.m. – 8 p.m.)  
Saturday, August 15 (10 a.m. – 6 p.m.)  
Sunday, August 16 (10 a.m. – 5 p.m.)

**TICKET** \$12 one day pass – \$5 show admission after 5 p.m. on Friday, August 14 only  
**INFO:** \$18 for a two day pass  
**\$2 advance purchase discount online: \$10 one day passes and \$16 two day passes available at [www.craftcouncil.org/sf](http://www.craftcouncil.org/sf)**

Children 12 and under admitted free  
American Craft Council members admitted free

Introductory annual membership in the American Craft Council is \$25 and includes free access to all Council shows and a year-long subscription to the recently redesigned AMERICAN CRAFT magazine.

**For more information or to purchase advance tickets online:** visit [www.craftcouncil.org/sf](http://www.craftcouncil.org/sf) or contact the American Craft Council at 1-800-836-3470.

**SPECIAL EVENT** '5 after 5'  
**ADMISSION** Friday, August 14  
Discounted admission of \$5 from 5 to 8 p.m.

**'Handmade Nation' screening**  
Friday, August 14 in the Golden Gate Room  
8:30 p.m. Doors open at 8 p.m.  
\$12 admission; \$5 with proof of paid admission to the craft show or '5 after 5' event

#### **About the American Craft Council**

The American Craft Council is a national, nonprofit public educational organization founded in 1943 by Aileen Osborn Webb. The mission of the Council is to promote understanding and appreciation of contemporary American craft. Programs include the bimonthly magazine AMERICAN CRAFT, annual juried shows presenting artists and their work, a leadership conference, the Aileen Osborn Webb Awards honoring excellence, workshops, seminars and a research library. For additional information about the American Craft Council, call 1-800-836-3470 or visit: [www.craftcouncil.org](http://www.craftcouncil.org).

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#### **AVAILABLE RESOURCES:**

- Interviews with AltCraft artists exhibiting at the American Craft Council Show in San Francisco
- Interviews with Bernadette Boyle, senior marketing manager for the American Craft Council
- High-resolution images
- [www.craftcouncil.org/sf](http://www.craftcouncil.org/sf)

#### **Editors, please note:**

Media interested in attending/covering the American Craft Council Show in San Francisco should contact Heather Platisha at (415) 359-2306, (310) 498-7956 (day of) or [heather@landispr.com](mailto:heather@landispr.com).

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