PHIL LEMPERT SUPERMARKET GURU®

About SupermarketGuru

Phil is a leading food industry analyst, journalist and trend-watcher. SupermarketGuru.com offer readers the latest food & health news, new food product ratings, money saving tips, unique recipes, food allergy info and resources to help get the most from every shopping trip.

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New Products Hits & Misses

May 4, 2011

Wheat Thins Chipotle Stix, Log Cabin Syrup, Island Delights Dark Chocolate Coffee Coconut Haystacks, Custom Choice Cereal, Biscoff Spread

Smarter Shopping, Healthier Eating, Better Living

May 4, 2011

Lotus Biscoff Spread

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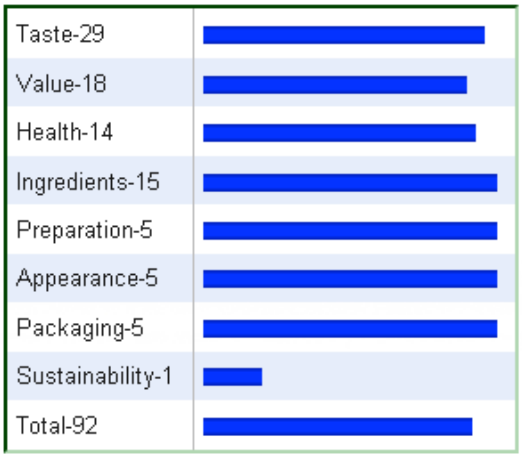
This product is a HIT! For years the joke among frequent fliers was that many flew Delta Airlines just for the Biscoff Cookies. Now Biscoff introduces this spread which tastes just like the cookies. While you

Scoring Breakdown:



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